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P. O. Box 694

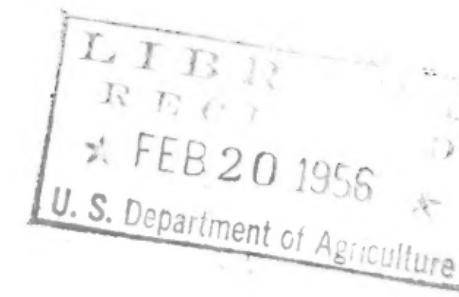
# OREGON GLADIOLUS

FOR 1956

United States Department of Agriculture  
Library  
Washington 25, D.C.

U. S. DEPARTMENT OF AGRICULTURE  
FEB 20 1956

Form 3547 Requested



BULK RATE  
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**PAID**  
Permit No. 105  
GRANTS PASS, ORE.



# ALL-AMERICA GLADIOLUS for 1956

## WHOLESALE PRICES

100 bulbs and over ..... 50c each  
12 to 25 bulbs ..... 60c each  
25 to 100 bulbs ..... 55c each

Large bulbs only

We proudly present for 1956: the two "All-America Winners." In offering you these two All-Americas, we are able to offer you the best new introductions for 1956, and at a very reasonable price. These two varieties have been selected from the best seedlings from Canada and the United States, grown in thirty test gardens throughout the two countries. Appleblossom and Royal Stewart are nothing short of being terrific, and we predict that they will be the best in their respective color classes for years to come.

The right to reproduce the All-America varieties for resale purposes or to sell cut flowers is reserved.



ALL-AMERICA  
GLADIOLUS  
APPLEBLOSSOM

© Selected Glads, Inc.

### APPLEBLOSSOM (R) Classification 460 (P.A.F.)

Co-originators: Ralph Baerman, Carl Fischer  
Parentage: Beauty's Blush x Rose Charm

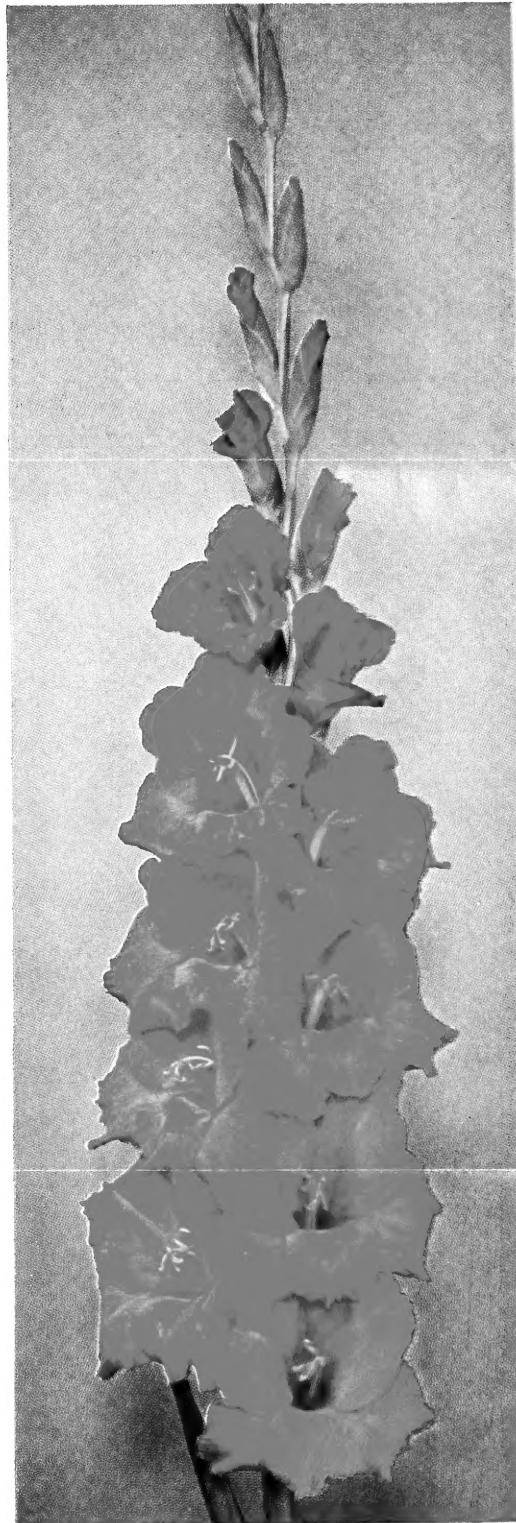
A gladiolus of the utmost delicacy of coloring, the predominating hue being snowy white with a faint touch of cream in the throat and an exquisite flush or corona of cool rose pink at the edges of the petals. Up to eight or ten trimly tailored florets, about five inches in diameter and of very heavy substance, are open at a time on spikes up to five feet tall. A vigorous, easy grower that performs excellently with only average culture. Appleblossom will give you a new conception of gladiolus beauty when it blooms in your garden.

### RETAIL PRICES (both varieties)

Large bulbs only—No. 1 size to the extent possible—will be sold  
\$1.00 each

\$2.50 for 3

\$4.75 for 6 (3 Appleblossom and 3 Royal Stewart or 6 of either)



© Selected Glads, Inc.

### ROYAL STEWART (R) Classification 450 (Plant Pat. 1339)

Originator: Ralph Pommert—Parentage: Red Charm x Unnamed Seedling

A truly remarkable new gladiolus variety that has been widely acclaimed for its consistently fine performance under an extensive test program throughout the United States and Canada. The lightly ruffled florets are five inches in diameter and of very good substance. They are a clear light red and the long flowerheads frequently carry up to twelve flowers open at one time. Growth is vigorous and healthy, with the total height of the plant running about five feet. On the occasions when it has been exhibited at gladiolus shows, Royal Stewart has proved to be an outstanding winner of top awards.

## ROGUE RIVER SPECIAL

### Your Name Is to Blame We Lose \$2

Send today for our fine mixed selection of top-quality Oregon grown bulbs. This mixture will contain many of our finest varieties plus a selection by us of unnamed seedlings, which we will include to make a rainbow of colors.

We absolutely guarantee that this value is worth \$7.00 or over and the earlier your order is in, the better our choice will be of filling your order.

100 Special Mixed—Postpaid \$5.00  
No. 1 Size Bulbs

## PRICE LIST WHOLESALE PER 1000

Variety	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BBLTS.		1 1/4 Up Lge.	3/4-1 1/4 Med.	3/8-3/4 Small
							PK.	BU.			
*Andrena	\$30	\$25	\$20	\$15	\$9	\$5	\$15	\$50	\$ .60	\$ .40	\$ .20
*Columbia	32	26	20	14	10	7	15	50	.65	.40	.20
*Elmer's Rose	32	26	20	14	10	7	30	100	.65	.40	.20
*Evangeline	25	20	14	10	7	5	15	50	.50	.30	.15
*Florence Nightingale	25	20	14	10	..	..	..	..	.50	.30	..
*Friendship	25	20	..	11	8	5	15	50	.50	..	.15
*Gold	40	32	26	20	13	9	50	175	.80	.50	.25
*Gold Bank	32	26	20	14	10	7	30	100	.65	.40	.20
*Golden Dawn	25	20	14	10	7	5	15	50	.50	.30	.15
Heirloom	30	25	20	15	10	7	30	100	.60	.40	.20
King David	35	28	22	15	11	8	45	150	.70	.45	.20
*Mallow	..	..	..	..	10	6	30	100	..	..	.20
*Mother Fischer	..	20	14	10	7	50	175	.65	.40	.20	
Myrna Fay	27	22	18	..	..	..	..	..	.55	.35	..
Orange Gold	25	20	14	10	7	5	15	50	.50	.30	.15
*Patrol	27	22	..	..	..	..	..	..	.55	..	..
*Pennant	30	25	18	12	9	5	30	90	.60	.35	.20
*Phantom Beauty	25	20	14	10	7	5	15	50	.50	.30	.15
*Poinsettia	32	26	20	14	10	6	25	75	.65	.40	.20
*Red Charm	25	20	14	10	..	..	..	..	.50	.30	..
*Red Wing	25	20	15	11	9	5	15	50	.50	.30	.20
*Seneca	26	20	13	10	6	30	90	.65	.40	.20	
*Spic & Span	27	22	18	13	9	5	15	50	.55	.35	.20
*Valeria	27	..	..	..	9	5	20	65	.55	..	.20
White Goddess	25	20	14	10	8	5	15	50	.50	.30	.15

\*Denotes top varieties for cut flower growing in the commercial field.

PRICES QUOTED ARE PER THOUSAND. 250 AT THE SAME RATE.

RETAIL PRICES—MINIMUM ORDER \$10.00

ALL RETAIL PRICES ARE POSTPAID.

**ANDRENA.** Beautiful, pale phlox pink with a creamy yellow throat. Nice tall spikes with 18 to 20 buds. Very popular.

**COLUMBIA.** Fine, creamy white with Picotee edges. Similar to Appleblossom. A must in your garden.

**ELMER'S ROSE.** A highly rated, neatly ruffled deep rose. Tall straight grower, which will hold 7 to 10 open florets.

**EVANGELINE.** Very husky light rose pink. Will many times exceed 6 ft. in height under our growing conditions.

**FLORENCE NIGHTINGALE.** One of the popular whites. Liked by florists for its consistent performances.

**FRIENDSHIP.** Very beautiful soft ruffled pink. Medium spikes with 7 to 9 evenly spaced florets open at one time. One of the most beautiful for indoor display.

**GOLD.** A rich, gorgeous yellow that is really in demand. Nearly the shade of butter. Husky, clean grower. Opens 4 to 6 slightly ruffled florets. Tops in the commercial field.

**GOLD BANK.** A 1953 introduction that is a tall, ruffled grower. More on the chartreuse shade than yellow. Will open up to 10 nicely spaced florets.

**GOLDEN DAWN.** A clear, light ruffled yellow. Grows tall, even spikes and has proven an excellent cut flower.

**HEIRLOOM.** Beautiful, orchid lavender. When it is good this is the most beautiful flower on any show table. Heavily ruffled florets and will hold 8 to 12 open.

**KING DAVID.** We think this is our best deep purple. A must in this shade. Tall, will open 9 to 11 and has a faint light line on outer petals.

**MALLOW.** Light rose with cream throat blotch. Will grow 60 to 70 in. tall and holds 6 to 9 on straight even spike.

**MOTHER FISCHER.** A top white flower. Tall, even growth with some ruffling.

**MYRNA FAY.** An early light lavender. If you want something early and pretty I would buy this one either for display or commercial use.

**ORANGE GOLD.** Rich, golden orange. Opens 5 to 7 nice florets.

**PATROL.** Beautiful apricot blending to light orange and yellow. Opens many florets and is one of the top show winners.

**PENNANT.** Nice, light pink. Husky plants and will open 6 to 9 evenly spaced florets. One of the better ones to cut tight and open indoors.

**PHANTOM BEAUTY.** Light, flesh pink. Used mostly by commercial cut flower growers.

**POINSETTIA.** The name gives you the color. Very rich, pure red. You will like this one.

**RED CHARM.** One of the popular medium reds. Opens 8 to 10 on nice tall spike.

**RED WING.** Very beautiful, light scarlet. Easily opens 9 or 10, evenly spaced florets. Has a high 20 to 22 bud count.

**SENECA.** A nice, new shade of rose. Grows very tall and holds 7 to 8 open. One of the few varieties that seems to grow spikes all the same height right down the row. You will really like this one.

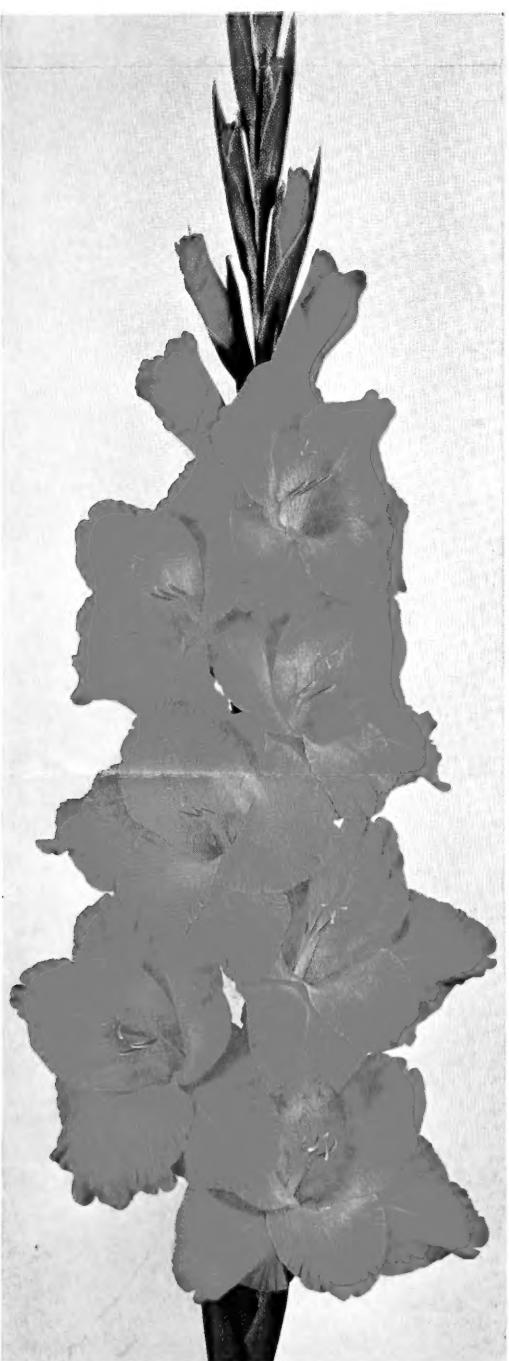
**SPIC & SPAN.** Ruffled, deep salmon. One of our stand-by commercials that we are shipping in carload lots to the cut flower growers.

**VALERIA.** A scarlet that has made its mark on American glad growing. We have consistently grown several million of these each year but just never have enough. Not tops for exhibition but if you want a sturdy, everyday good clean growing glad buy the "MONEY MAKER".

**WHITE GODDESS.** A heavily ruffled white that is good for exhibition as well as commercial use. Slight shading of cream in the center. Will open 8 nice florets.

Pool car shipments to Chicago and Trenton available in February and March. All shipments are made in wooden boxes, insuring best possible protection in shipping. All stock offered is guaranteed true to name and sound when shipped by us. We exercise no control over stock after it is shipped and we cannot be responsible for results obtained and in no case will our liability exceed the purchase price of the bulbs. Quotations are made, and orders accepted subject to crop and other conditions beyond our control.

TERMS: Cash, or 25% with order. Balance C.O.D.



## WHOLESALE PER 100

Variety	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BBLTS.		RETAIL PER 10		
							QT.	PK.	1 1/4 Up Lge.	3/4-1 1/4 Med.	3/8-3/4 Small
Dixie Maid	\$14	\$12	\$10	\$8	\$6	\$5	\$20	\$125	\$2.00	\$1.40	\$.90
Fire Opal	20	16	12	10	8	6	30	175	3.00	2.00	1.00
Floribunda	20	16	12	10	8	6	35	250	3.00	2.00	1.50
*Harrisburger	20	17	13	10	8	6	30	175	3.00	2.00	1.00
*Lavender Joy	20	17	13	10	8	6	30	175	3.00	2.00	1.00
*Pauline	14	12	10	8	7	5	25	150	2.50	1.50	.75
*Pink Chiffon	9	8	7	6	4	3	15	90	1.75	1.25	.75
*Pink Diamond	20	17	14	12	10	8	35	250	3.00	2.00	1.50
*Pink Lustre	20	17	14	12	10	8	60	350	3.00	2.00	1.50
*Princess	12	10	8	6	5	4	30	200	2.00	1.40	.90
*Recompense	20	17	14	12	10	8	30	200	3.00	2.00	1.50
*Regina	25	20	17	14	12	10	60	350	3.00	2.00	1.50
*Rosita	10	8	6	5	4	3	15	100	2.00	1.40	.90
*Snow Cloud	25	20	17	14	12	10	100	600	4.00	2.50	1.75
Snow Drift	18	16	14	12	10	8	30	175	3.00	2.00	1.00
*Traveler	15	12	10	8	6	5	30	175	3.00	2.00	1.00
Truly Fair	14	12	10	8	6	5	20	125	2.00	1.40	.90
*Tyrone	10	9	8	6	5	4	25	150	2.00	1.40	.90
*Wild Rose	25	20	16	12	9	7	40	250	4.00	2.50	1.75

\*Denotes top varieties for cut flower growing in the commercial field.

ON ABOVE LIST ONLY. ORDERS OVER \$100 SELECT AN ADDITIONAL 5% IN BULBS OF YOUR CHOICE—OVER \$300—10%

PRICES QUOTED ARE PER 100. 25 AT THE 100 RATE. 500 IS 4 1/2 TIMES THE 100 RATE.

BBLTS.: PINT AT THE QUART RATE.

RETAIL AND ALL AMERICA'S NOT INCLUDED.

With each \$10.00 retail order send us the names of four of your glad growing friends and we will include an extra \$1.00 worth of bulbs with your order.

**DIXIE MAID** (Snyder 1953). Light salmon, with a cream throat. Opens 7-8 florets on a nice tall spike.

**FIRE OPAL** (Fischer 1954). Attractive, ruffled orange with a golden throat. 6-7 open at one time on a medium spike. Blooms early and very evenly.

**FLORIBUNDA** (Pruitt 1954). Soft pink, blending to a deeper rose pink. Opens 8-10 heavily textured florets. One of the later flowers to bloom.

**HARRISBURGER** (Mikle 1953). Deep cherry red. Grows tall, straight and spikes are something to behold. Opens 7-9 and spike has 20 to 22 buds. One of the finest in color I have seen.

**LAVIDER JOY** (Jack 1953). Light ruffled lavender with a small feather on a cream throat. Opens 7-9 evenly spaced florets on a tall willowy stem.

**PAULINE** (Wright 1952). Nice, pure white. Opens 7-9 on a nice long head. One of those glads that has been overlooked by too many people.

**PINK CHIFFON** (Fischer 1953). Very delicate pale, rose pink. This flower should be cut and opened indoors to really appreciate the exquisite beauty. Very good grower, even from small bulbs and will open 5-7 4 in. florets.

**PINK DIAMOND** (Fischer 1954). A different shade of frosty pink. Opens 7-9 ruffled florets on a 5 ft. spike with 20-22 buds. You can't go wrong on this one.

**PINK LUSTRE** (Jack 1954). A lovely shade of soft pink. One of our earliest to bloom. Delicate in color but husky and vigorous in growth. Opens 8-9 on a medium height spike and will also open when cut in tight bud. Excellent commercial possibilities.

**PRINCESS** (Larus 1953). Early lavender that has won many show prizes as well as having a great potential as a commercial cut flower. 4 to 5 1/2 ft. tall and opens 7-9 beautiful florets on a long straight head.

**RECOMPENSE** (R. Pruitt 1953). Light pale yellow with red blotch in throat. More ruffled than old Spotlight and this appears to be by far the finest of the two flowers. Clean, healthy grower. Opens 8-10 on a 4 1/2 ft. spike with 20-22 bud count.

**REGINA** (Palmer 1953). Huge, ruffled deep apricot, shading to yellow with a small scarlet blotch. One of our heaviest, tallest and most vigorous growers. Opens 7-8 with 20 buds. Extremely different.

**ROSITA** (Woods 1952). One of the most beautiful and different glads I have seen. Near the color of Chamouny and Elizabeth the Queen mixed. Ruffling is exquisite. A top show glad and one you will be proud to have.

**SNOW DRIFT** (Fischer 1954). One of Carl's newer whites. Ruffled and waxy. Will cut from tight bud but does need excellent care to go as high as Mother Fischer. Open 6-8 evenly spaced florets on a 3 1/2 to 4 ft. spike. Very beautiful.

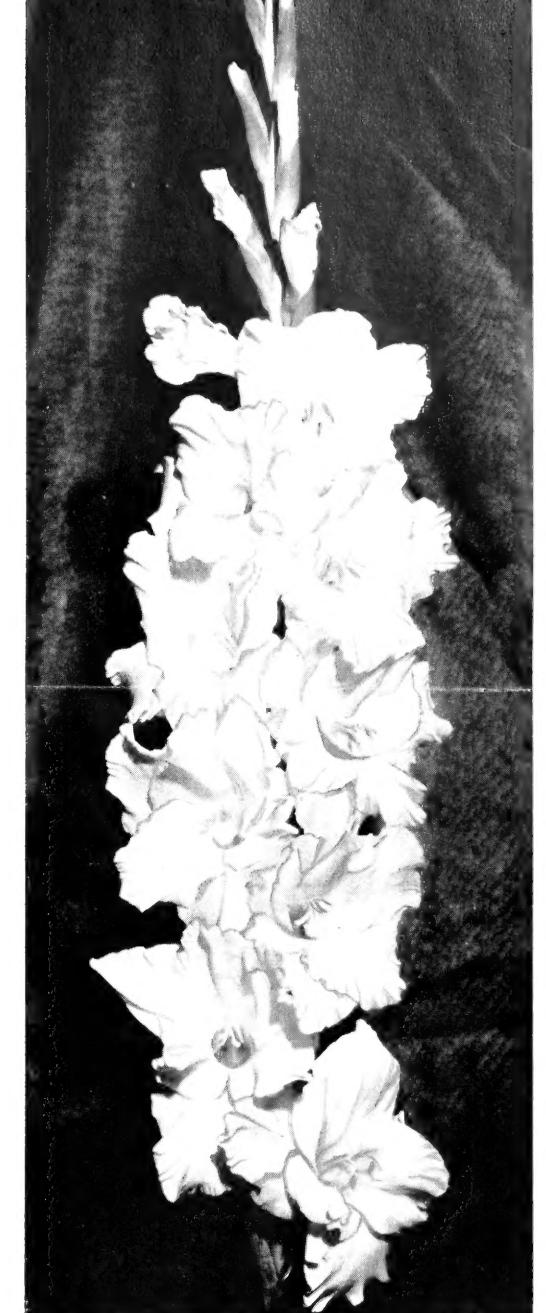
**TRAVELER** (Torrie-Flad 1952). Light rose pink that is absolutely a must for your garden. Opens 10-12 on a 20-22 bud head. This flower will certainly make a place on the show tables in the future as it has in the past. From trials in the commercial cut flower fields this is going to be one of the best.

**TRULY FAIR** (Woods 1953). Beautiful shade of American Beauty rose red. Fine, strong grower. Opens 7-8 on 20 bud spike.

**TYRONE** (Deam 1952). Clean orchid lavender with small white throat. Perfect placement of 6-8 open florets with 20-22 bud count. Stands heat exceptionally well.

**WILD ROSE** (Fischer 1955). One of the best of the new ones. Attractive rose color, shading to a light, creamy throat. Opens 7-8 on straight tall spikes. You will be growing this one in the future so don't wait too long.

From the rich fertile lands of the Rogue River Valley come some of the finest bulbs in the world. Many of you will wonder how we can make such attractive prices on many of our varieties. **THE ANSWER IS PRODUCTION!** We are able, through the use of these rich fertile lands to have crops that are often double in production to many other parts of the U.S. Mother nature is kind to us and we in turn can pass on many dollars in savings to you . . . **COMPARE OUR PRICES AND OUR QUALITY** . . . You will also find that bulbs sold by us are all graded on oversize graders, and in many instances this oversize runs at least 15 to 20% over growers using standard size grader plates.



Other states may have their beautiful snow covered mountains but from the Rogue River Valley's rich fertile lands, nestled between high snow covered peaks comes

### Snow Cloud

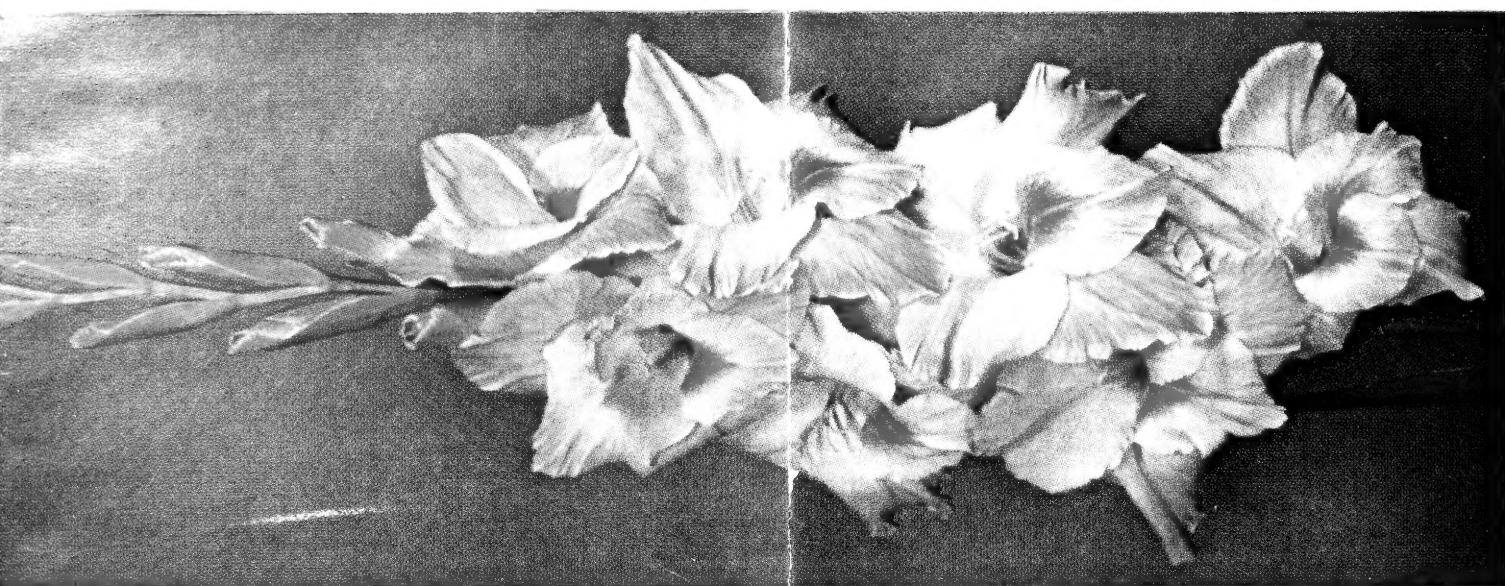
PRUITT—500

A matchless beautiful ruffled clear white of exquisite beauty. Delicate in color, yet as sturdy as the snow capped mountains she represents.

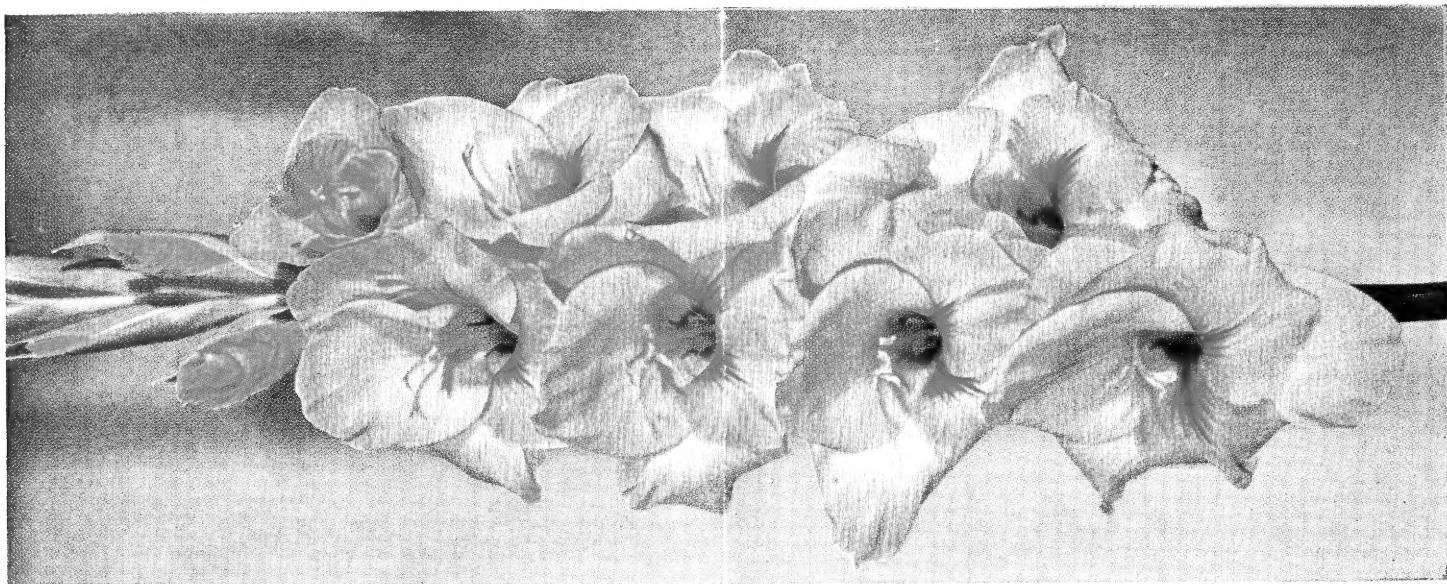
This wondrous glad was introduced in 1955. As a seedling it has had impressive show winnings. This flower has also been proven in the cut-flower markets and is commonly referred to as "that curly white". It will hold 9 to 13 open on a 48-inch stem with 20 to 22 buds. Stamens are pure white. Snow cloud is a "cutter" among cut-flower men, having that rare ability to be cut from a tight bud, stay out of water for 3 to 4 days and open clear out to the last bud. Health and germination is excellent.

### RETAIL PRICES

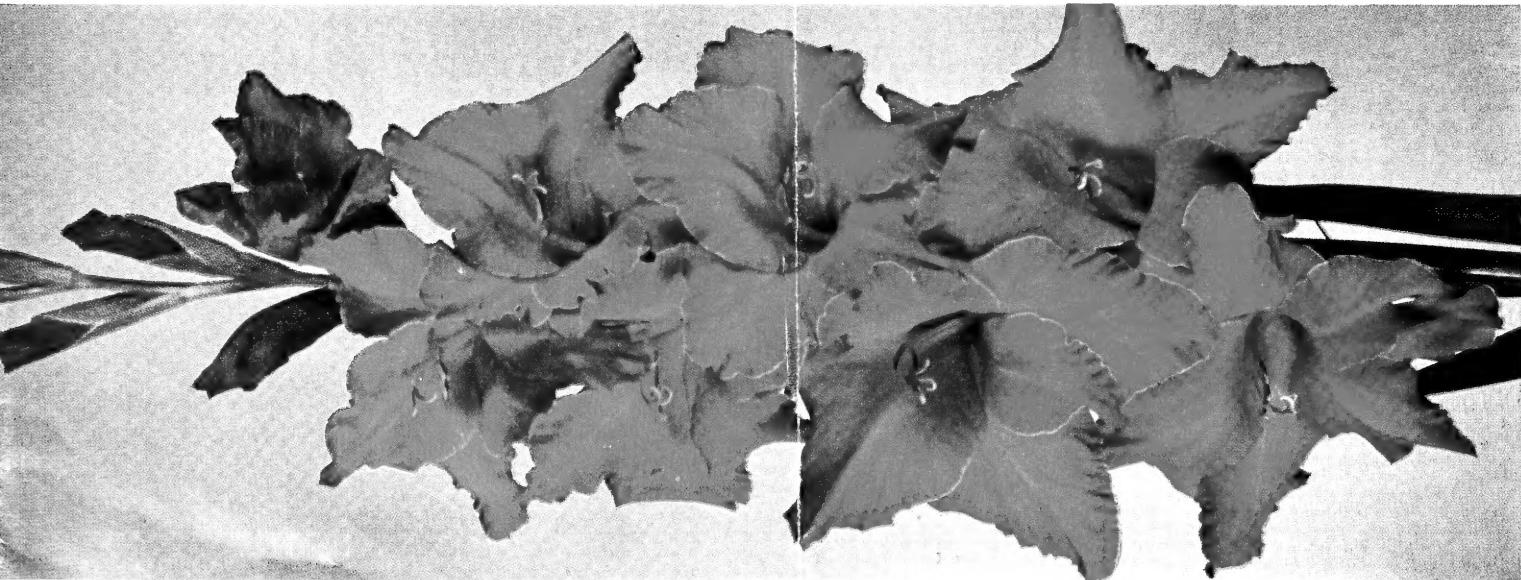
Bblts.	25/\$100	Growers Unit:
Large	50c	100 Assorted Bulbs and
Med.	35c	1 Pint Bblts.
Small	25c	\$55.00



ROSITA



RECOMPENSE



KING DAVID